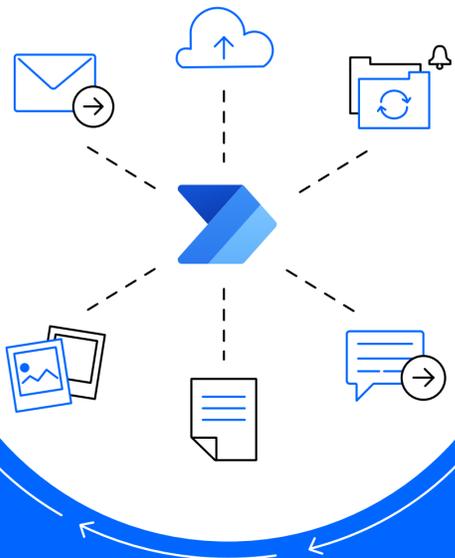


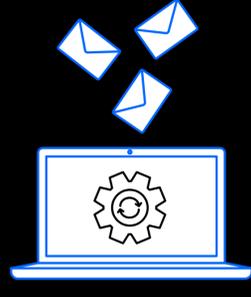
End-to-end intelligent automation

In an increasingly connected world, automation capabilities allow organizations to do more with less across their business.

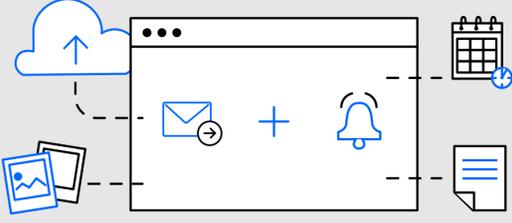
We've made important strides with process automation. But the patchwork nature of these services is holding back our ability to scale automation across the enterprise, from digitizing pen-and-paper tasks to automating complex processes that span legacy and modern applications.



60% of all occupations have at least **30%** of activities that could be automated¹



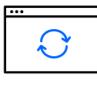
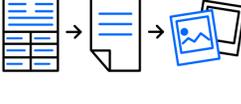
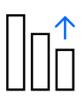
There's a better way



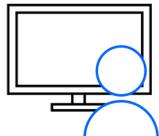
To realize the promise of automation, organizations must:

- Automate processes across legacy software and modern cloud-based apps and services
- Leverage low- or no-code approaches to make automation accessible, and reusable, to everyone in the organization
- Empower teams to easily bring AI models into their everyday workflows
- Integrate digital process automation (DPA), robotic process automation (RPA), and artificial intelligence (AI) into a scalable, end-to-end automation solution

Key components of intelligent automation

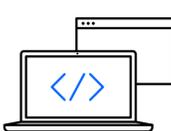
DPA	RPA	AI
 <p>Automate workflows across the variety of modern cloud services that workers use every day. This API-based approach lets you automate workflows between applications and services, sync files, get notifications, collect data, and perform other common tasks.</p>	 <p>Automate processes and exchange data with legacy, on-premises software that is still essential in many enterprises. This UI-based approach turns manual tasks into automated workflows by recording and playing back human-driven interaction with software systems that don't support API-based automation.</p>	 <p>Integrate AI models into your workflows with a low-code approach. Using capabilities like form processing, object detection, prediction, and text classification, this approach allows for the automation of unstructured inputs.</p>
 <p>58% of organizations plan to increase spending on workflow automation in the year ahead.²</p>	 <p>\$2.2B Estimated worldwide spending on RPA software in 2020.³</p>	 <p>83% of organizations have deployed, are piloting, or are researching AI technologies for their business.⁴</p>

A closer look at RPA



Attended RPA

Runs on a worker's PC to automate cumbersome or repetitive processes, allowing the worker to correct any errors as needed. This approach achieves many benefits of automation while allowing for human intervention when human intelligence or business experience is required.



Unattended RPA

Runs with no user logged in. Workflows trigger in the background based on events that happen, and then run at any time in the cloud. It is used to accelerate automation of high-volume, repetitive tasks without lifting a finger.

Together in the cloud

Bridging DPA, RPA, and AI in a single, low-code SaaS offering in the cloud makes it possible to:



Create reusable "building blocks" that can efficiently scale automation across your organization

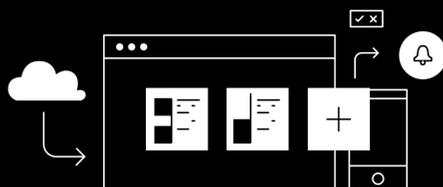


Securely integrate automation at every level



Accelerate productivity so your people can focus on more strategic work

It's time to rethink automation. Power Automate, now with RPA, can help your business achieve more.



[Learn more about automation](#)

The low-code revolution

Power Automate is part of the Microsoft Power Platform, a set of low-code solutions that empowers teams to build and deploy custom, end-to-end business solutions across their organization.



Power Automate
Boost business productivity by giving everyone the ability to automate organizational processes.



Power Apps
Turn ideas into solutions by enabling everyone to build custom apps that solve business challenges.



Power BI
Make informed, confident business decisions by putting data-driven insights into everyone's hands.



Power Virtual Agents
Easily build chatbots to engage conversationally with your customers and employees—no coding required.